

# Connecting people with the resources they need to power education

## **esm** purchase



## Today, procurement professionals are asking themselves hard questions: How do I balance superior service with intelligent spend management?

How do I deliver a more convenient shopping experience that complies with institutional policies? How do I work more strategically to understand buyer needs and influence buyer behavior? And how do I capture the insights I need to support institutional goals?

As higher education continues to address unprecedented challenges in how it pursues its mission, the role of procurement has become critically important.

At ESM we're delivering dynamic new technologies, powered by community insight, to help you build, manage, and evolve the procurement ecosystem that's right for your institution.

#### ESM Purchase: The tools you need to help your institution thrive

ESM Purchase delivers a single marketplace with automated approval routing to help buyers search for and compare products and suppliers for a more convenient and compliant shopping experience. With ESM Purchase, you can manage spend with more insight, prioritize suppliers to build a more diverse supply chain, and work more collaboratively across your procurement ecosystem to help your institution thrive.

Convenience	Intelligence
Connect buyers to the resources they need with intuitive shopping tools and automated approvals	Influence buyer behavior with intelligent tools to support better spend-performance.
Community	Mission
Provide a unified purchasing	Balance convenience with the checks
ecosystem to help procurement and	and validations needed to meet
finance collaborate more effectively for	institutional policy and serve every
improved visibility and control.	member of your education communit

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#### Manage spend with the insight you need to support your mission

ESM Purchase provides the tools you need to understand non-payroll spend across your institution without resorting to lengthy reports or complicated spreadsheets. Put workflows in place to improve compliance and reduce risk, determining precisely how you want to balance convenience with the checks and validations needed to meet institutional policies.



#### Influence buyer behavior more intelligently

With ESM Purchase, you can prioritize suppliers to help your buyers purchase more intelligently. Promote diversity suppliers, champion sustainability, support local businesses, or encourage cost savings—the choice is yours. Categories that make sense for your institution along with targeted catalogs simplify the buying experience and improve compliance, helping you allocate spend more efficiently.



#### Deliver a more convenient shopping experience

Central to ESM Purchase is a single marketplace that connects buyers across your institution with the resources they need. Using a consumerfriendly online interface, buyers can search for items across catalogs and categories to make purchases from preferred suppliers and against the contracts you've put into place. Automated workflows guide shoppers from purchase to approval and receipt.



#### Support every stakeholder in your procurement community

With a unified purchasing ecosystem, purchasing staff can see what suppliers are being used, what orders are being approved, and what transactions are being processed for better real-time control. Role-based workflows and automated approval routing help buyers, approvers, and receivers work more intelligently to manage compliance.



#### Build stronger connections with preferred suppliers

Conduct purchasing activity from approved contracts, supplier catalogs, hosted suppliers, p-cards, or by requisition—and capture that detail for smarter supplier management.



#### Drive efficiency and insight with deep integration

Vendor-supported integration powered by ESM Platform helps you synchronize purchasing data with your finance system of record for more control and better insight.

## **esm** PURCHASE

Contact ESM to learn more about how ESM Purchase can help your institution connect people to the resources they need to power education.

SCHEDULE A CONSULTATION



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